

# NuLabel Monthly Report

November 2009

(visit us online at [www.nulabeltechnologies.com](http://www.nulabeltechnologies.com))



Dear Friends,

Something amazing is happening! In November, NuLabel's team hit three key milestones. Our first investor arrived. Our labels outperformed current labels in a third party test. And our technology team got the go-ahead to begin prototyping with a printer manufacturer. These achievements help NuLabel move further along its milestone-driven path to bring our technology to commercial reality. Thank you for your feedback, your calls, your questions, and helping our story take off.

Warmest regards,

A handwritten signature in black ink that reads "Max".

Max Winograd

President, NuLabel Technologies, Inc.

#### **About NuLabel Technologies, Inc.:**

NuLabel Technologies is developing liner-free label platforms to help companies cut cost and reduce waste.

**Mission:** At NuLabel Technologies, we strive to pioneer label solutions driven by scientific discovery, engineering innovation, and unparalleled end-user knowledge.

#### **Inside this Month's Report:**

In the News	p. 1
Investor Update	p. 2
Technology Update	p. 2

#### **In the News**

- NPR and *The Providence Journal* featured NuLabel as part of Rhode Island's growing "Knowledge Economy" in stories released this month.

Read the [Providence Journal article](#).

- NuLabel competed in MIT's Elevator Pitch competition. Out of over 350 entries, NuLabel placed fourth overall and second in audience favorite!

[Watch the Elevator Pitch](#) by scrolling to 31 minutes, 40 seconds. Happy viewing!

# NuLabel Monthly Report

November 2009

(visit us online at [www.nulabeltechnologies.com](http://www.nulabeltechnologies.com))



## **NuLabel's First Investor Steps Up!**

This month, NuLabel's first angel investor arrived. We are pleased to announce that one of our advisors has begun the round of Seed Preferred stock, which we are currently offering potential angel investors. With his human and investment capital, we can reach future milestones at a faster pace.

## **NuLabel's Labels Stick Better!**

NuLabel spent two days with a certified third party lab to test our adhesive against current label adhesives. Seven out of eight NuLabel formulations had stronger adhesive qualities than current labels! Our labels exhibited higher strength on corrugated cardboard and stainless steel.

## **NuLabel Begins Prototyping**

NuLabel got the go-ahead from an industry leading printer manufacturer to develop a liner-free label printer prototype for two top-selling label printers. This milestone puts the technology team on the path to having a completed commercially-testable prototype for potential customers.

### **Contact NuLabel Technologies, Inc.:**

1 Davol Square, Suite 200  
Providence, RI 02903

Tel.: 401-285-1898

Email: [info@nulabeltechnologies.com](mailto:info@nulabeltechnologies.com)

Stay tuned for our next monthly report due out in December 2009.